



AYO DAVIS

President, Disney Branded Television

Ayo Davis is president of Disney Branded Television, the unit of Disney Entertainment Television that creates premium original storytelling for kids and families. In this role, she oversees the group’s expansive slate of live-action, animated and short-form entertainment for Disney+, Disney Jr., Disney Channel and digital platforms.

Since 2021, Davis has led one of the most acclaimed portfolios in kids’ and family entertainment. Under her leadership, Disney Branded Television is responsible for preschool favorites such as “Bluey” (the No. 1 streaming title in 2024 and 2025), “Marvel’s Spidey and his Amazing Friends,” “Mickey Mouse Clubhouse+” and “SuperKitties”; fan-favorite kid and tween franchises including “Phineas and Ferb,” “Descendants” and “ZOMBIES”; and global family tentpoles like “Percy Jackson and the Olympians.” For the past two years in a row, Disney Branded Television earned more Children’s and Family Emmy® wins and nominations than any other content studio.

Known for her strong creative relationships, Davis has attracted some of the industry’s top creative talent to overalls with Disney Branded Television, including Raven-Symoné (“Raven’s Home”), Tim Federle (“Coven Academy,” “High School Musical: The Musical: The Series,” “Vampirina: Teenage Vampire”), Bruce W. Smith and Ralph Farquhar (“The Proud Family: Louder and Prouder”), Chris and Shane Houghton (“Big City Greens”) and Dan Povenmire (“Phineas and Ferb”).

A 20+-year veteran of The Walt Disney Company, Davis previously served as executive vice president, creative development and strategy at Disney Branded Television from 2020-2021 and, before that, as executive vice president, talent and casting at ABC Entertainment and Disney+. There, she helped shape acclaimed series such as “black-ish,” “Desperate Housewives,” “The Good Doctor” and “How to Get Away with Murder,” while championing the careers of actors including Viola Davis, Eva Longoria, Gina Rodriguez, Jesse Williams, Lupita Nyong’o and Pedro Pascal.

Davis is a member of the Dillard University board of trustees, served on the boards of the T. Howard Foundation and Girls Inc. host committee, and is a member of Jack and Jill of America Inc. She has been featured on Variety’s Power of Women and Family Entertainment Impact lists; The Hollywood Reporter’s Women in Entertainment, Most Powerful People in Kids’ Entertainment, and Hollywood’s Top Forces for Change lists; and EBONY’s Power 100. She also received the Lynn Stalmaster Award for Career Achievement at Casting Society’s 2026 Artios Awards; the 2025 Salute to Excellence Award from the African American Film Critics Association (AAFCA); and was named a Multichannel News Wonder Woman. Davis received a Bachelor of Arts degree in communications from Dillard University.