



## BIOGRAPHY



### **KAREY BURKE**

*President, 20th Television*

Karey Burke is president of 20th Television, the powerhouse studio behind a diverse slate of award-winning and critically acclaimed programming across multiple platforms. The studio serves as a content engine within the Disney ecosystem, including series currently in production for ABC, Disney+, Freeform, FX, Hulu, National Geographic, Onyx Collective and other outside platforms.

As a champion of a more inclusive and collaborative creative environment, Burke was a driving force behind the launch of Walt Disney Television's Executive Incubator Program, aimed at establishing a pipeline of next-generation executives with a deliberate focus on developing underrepresented talent. At 20th Television, Burke established the studio's TAG (Twentieth Action Group), organizing meaningful events for employees to amplify the studio's commitment to diversity, equity and inclusion internally and externally with partner organizations.

Since becoming president of 20th Television in December 2020, the studio has produced the breakout hits "Percy Jackson and The Olympians" for Disney+, which garnered over 26M views in its first three weeks while the premiere episodes landed at No. 4 in Nielsen's Top 10 Streaming Originals for the week of launch; ABC's Golden Globe®, SAG, AFI and Emmy® Award-winning comedy "Abbott Elementary" from Quinta Brunson, "Not Dead Yet" starring Gina Rodriguez, and "Will Trent"; CBS' hit drama "Tracker," the No. 1 series on network television; "The Last Thing He Told Me" starring Jennifer Garner, ranking as the No.1 limited series ever on Apple TV+; Hulu's most-watched comedy in history, Emmy-winning "Only Murders in the Building" from Dan Fogelman, John Hoffman and Steve Martin; the acclaimed limited series "We Were The Lucky Ones," starring Logan Lerman and Joey King; "Dopesick" from Danny Strong and starring Michael Keaton; its out-of-the-gate hit "How I Met Your Father," starring Hilary Duff; the Emmy-nominated limited series "The Dropout" from Liz Meriwether and starring Golden Globe winner Amanda Seyfried; FX's critically acclaimed limited series "Feud: Capote vs. The Swans" from Jon Robin Baitz and Ryan Murphy, starring Naomi Watts, Diane Lane, Chloë Sevigny, Calista Flockhart and Demi Moore; "American Horror Story" from Ryan Murphy; Golden Globe-nominated "The Old Man," starring Oscar® and Golden Globe winner Jeff Bridges; the star-studded "Impeachment: American Crime Story" from Ryan Murphy, Nina Jacobson, Brad Simpson and Sarah Burgess; NBC's multi-award-winning legacy series "This Is Us" from Dan Fogelman; network hit drama "9-1-1," which moved to ABC in March 2024, and its spinoff, "9-1-1: Lone Star" from Ryan Murphy, Brad Falchuk and Tim Minear; "The Santa Clauses," starring Tim Allen, and the historic launch of "American Born Chinese" for Disney+; and the award-winning "Genius" anthology series for Nat Geo, including "Genius: MLK/X."

Upcoming tentpoles include “Dying For Sex” from Liz Meriwether and starring Michelle Williams and Jenny Slate for FX, “Dr. Odessey” from Ryan Murphy and starring Don Johnson and Joshua Jackson for ABC, and “Heartburn” from Sara Foster and Steve Levitan and starring Kristen Bell and Adam Brody for Netflix.

Burke previously served as president of ABC Entertainment from December 2018 through November 2020, where she developed some of the most critically acclaimed and widely viewed live television events, including two Emmy Award-winning “Live in Front of a Studio Audience” specials as well as “The Wonderful World of Disney presents The Little Mermaid Live!” – which premiered as the most-watched live TV musical in four years. Under her leadership, ABC ranked as the No. 1 entertainment network of the 2019-2020 season and, for the first time in 24 years, regained the title as the No. 1 network for summer in 2019, propelled by the No. 1 series of summer – “The Bachelorette” – and an expanded and successful “Summer Fun & Games” brand. Additionally, ABC had two of the top four comedy series with “The Conners” and “The Goldbergs,” along with two of fall 2020’s top three new series: David E. Kelley’s “Big Sky” and game show “Supermarket Sweep” hosted by Leslie Jones.

Prior to ABC Entertainment, Burke served as executive vice president of Programming and Development at Freeform since October 2014. In this role, she was charged with overseeing scripted and unscripted development, current original programming, casting and talent development. Burke was also responsible for creating and executing a cohesive programming strategy for multiplatform distribution and developing the high-quality, brand-defining content for which Freeform is now known. During her tenure, she transformed the programming slate, delivering 2018’s No. 1 new cable comedy (“grown-ish”) and No. 1 new cable drama (“Siren”) among its target audience and establishing Freeform as the top-rated cable channel among Women 18-34.

Before Freeform, Burke partnered with director Todd Holland (“Malcolm in the Middle,” “The Larry Sanders Show”) in Dark Toy Entertainment, which they created in 2010, and previously joined forces with Ashton Kutcher and Jason Goldberg as the third partner in their company, Katalyst Films. Prior to joining Katalyst, she partnered with Jamie Tarses in an overall production deal with NBC Universal Television. From 1999 until 2003, she served as executive vice president of Primetime Series at NBC, overseeing production of all primetime comedy and drama programming, including Emmy Award-winning shows “West Wing,” “Will & Grace” and “ER.” During this time, she supervised the development of acclaimed series “Freaks and Geeks,” “Scrubs,” “American Dreams,” “Boomtown,” “Law & Order: Criminal Intent” and “Ed.” As senior vice president of Primetime Series from 1996-1999, Burke was involved in the development and production of “Friends,” “Mad About You,” “Providence” and “Just Shoot Me,” among other series.

Burke began her career as a comedy development assistant at NBC after graduating magna cum laude and Phi Beta Kappa from UCLA with a degree in communication studies. She sits on the board of directors for The Paley Center and Alliance for Children’s Rights.